

# Event Sponsorship Overview



# ABOUT US



*Share Stories. Amplify Awareness. Lead Change.*

Shine A Ligh7 aims to be a champion for youth mental health education and awareness throughout Minnesota.

Shine A Ligh7 is a 501(c) (3) non-profit organization that provides support to charitable agencies addressing the critical needs of children. Our vision is a world where no stigma is attached to mental health and youth are empowered to share their stories and let their soul shine.

We pursue our mission by engaging across the community to help end the stigma via events that help raise awareness around mental wellbeing, fundraising for our agency partners, and offering programming to kid focused organizations to develop critical coping skills and methods to promote a healthier and happier way of daily living.



# OUR TEAM



**Paul Martin**  
President & Founder



**Tom King**  
Vice President



**Gabe Afolayan**  
Treasurer



**Art Boylan**  
Secretary



**Mark Wick**  
Board Member



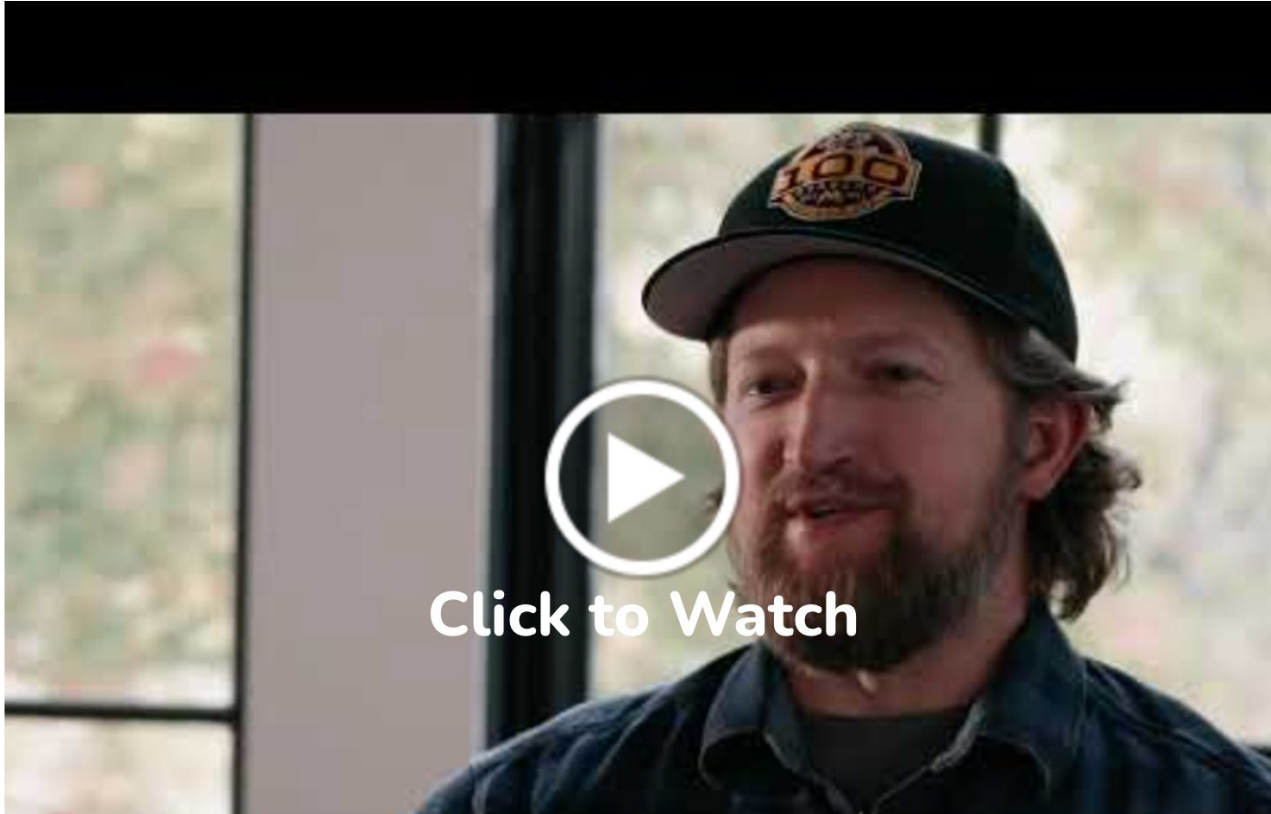
**Manny Pinto**  
Board Member



**Ronda  
Englehardt**  
Board Member



# OUR IMPACT



Shine A Ligh7: Who We Are



Shine A Ligh7 Foundation



SAL7 partners with agencies that provide education and awareness, including:

- Research about youth mental health
- Programs that teach the community about youth mental health
- Programs that provide direct support to children navigating their mental health
- Resources and tools to empower children who seek to let their soul shine
- Campaigns to promote mental health conversations and reduce stigma
- Collaborations with school districts, local and state government officials, community centers, sports leagues, etc.

# EVENT CAUSE



## Music is medicine.

In 2021, Shine A Light engaged the University of Minnesota Foundation and the M Health Fairview Masonic Children's Hospital to learn how partnering could make a positive impact on youth mental health patients on their behavioral health floor. Specifically, SAL7 was interested in the needs of the music therapy program. Through fundraising efforts like the SoulShine event, SAL7 is committed to providing the financial support to:

- Updated facility with new musical instruments and equipment. Accomplished in April 2022
- Provide funding to employ music therapy staff for 3 years to allow for higher individual engagement to focus on lyric analysis and song development



**Music As Medicine: A Look At  
Masonic Children's Music Therapy  
Program**



# THE EVENT

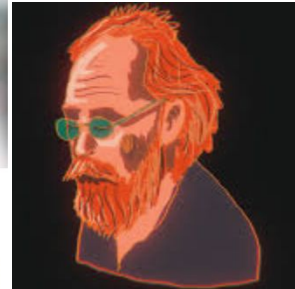


**When:** Thursday, May 2, 2024 | 5:30pm-11:00pm  
**Where:** Green Room ~ 2923 Girard Avenue, Minneapolis (Uptown)  
**What:** Live Music, Food & Bev, Silent & Live Auctions, Celebrity Guests



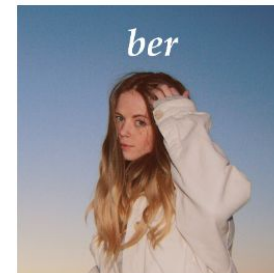
## **Performances by:**

- Opener: **Brotherhood of Birds**
- Headliners: **Ber | Charlie Parr Band**
- Special Guests from M Health Fairview, Washburn Center for Children, Chris Hawkey



## **Sponsorship Opportunities**

Sponsorship Packages feature VIP experience that includes early entry, pre-event live music, hotel and transportation accommodations, food catered by Parlour, & drink coupons



# SPONSORSHIPS



Level	Amount	VIP Tickets	Transportation	Hotel Rooms
<b>Title Sponsor</b>	\$25,000	16	(8) \$100 Uber vouchers	8
<b>Gold Sponsor</b>	\$10,000	10	(5) \$100 Uber vouchers	5
<b>Silver Sponsor</b>	\$5,000	8	(4) \$100 Uber vouchers	4
<b>Bronze Sponsor</b>	\$2,500	4	(2) \$100 Uber vouchers	2

## Your Sponsorship includes:

- All VIP ticket holders will receive (5) drink tickets and food catered by Parlour Bar (appetizers, buffet, late night snacks) and a custom Shine a Ligh7 SWAG bag
- Uber vouchers will be valid for 24 hour window to provide transport to and from event venue up to \$100 or complimentary underground parking spaces
- Hotel accommodations is for standard King room at [Moxy Hotel Minneapolis](#) (<0.2mi from venue)
- Mingle in the VIP reserved space with local celebs, athletes, and artists while enjoying an incredible line up of three musical acts



# TITLE SPONSOR ~ \$25,000

- 16 VIP tickets and experience
- Food & Bar included
- 8 \$100 UBER vouchers
- 8 Hotel Room accommodations
- 16 Swag Bags
- Prominent recognition on event signage & website
- Surprise special gift





# GOLD SPONSOR ~ \$10,000

- 10 VIP tickets and experience
- Food & Bar included
- 5 \$100 UBER vouchers
- 5 Hotel Room accommodations
- 10 Swag Bags
- Recognition on event signage & website
- One authentic and autographed NHL jersey



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# SILVER SPONSOR ~ \$5,000

- 8 VIP tickets and experience
- Food & Bar included
- 4 \$100 UBER vouchers
- 4 Hotel Room accommodations
- 8 Swag Bags
- Recognition on event signage & website







## BRONZE SPONSOR ~ \$2,500

- 4 VIP tickets and experience
- Food & Bar included
- 2 \$100 UBER vouchers
- 2 Hotel Room accomodation
- 4 Swag Bags
- Recognition on event signage & website





# THANK YOU to our sponsors

## Some of SAL7 Previous Sponsors



Interested in Sponsoring?  
Click Here:



[Sponsorship  
Registration  
Form](#)



THANK YOU!